

THANK YOU TO OUR 2022 SPONSORS



C.A. Hartnell



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Please contact Molly Burke at mburke@noahhomes.org or (619) 660-6200 x137 with all inquiries.

2023 SPONSORSHIP OPPORTUNITIES

December 15th-22nd | 5-8PM
12526 Campo Rd. Spring Valley, CA 91978
At Noah Homes
EnchantedVillage.org



AS SEEN ON TV
AND NAMED TOP
EVENT/THINGS TO
DO IN SAN DIEGO

by San Diego Union Tribune, San Diego Magazine, San Diego Family Magazine, Fox 5, 10 News, Times of San Diego and more.



NOAH HOMES' SIGNATURE WINTER EVENT

Enchanted Village welcomes thousands of visitors from San Diego and beyond. Guest are surrounded by brilliantly lit trees, magical cottages, light tunnels, live entertainers, hundreds of giant candy canes, over one million lights, interactive displays, and other festive decorations.



EXPOSURE FOR YOU AND YOUR COMPANY

In 2022: **99% of attendees said the event either met or exceeded their expectations.**

Word spread quickly through broadcast media, social media, as well as print & online publications, reaching hundreds of thousands of people.



ENCHANTED VILLAGE SPONSOR ANNUAL TIERS & BENEFITS	\$100,000 Enchanted Village Patron	\$50,000 Village Sponsor	\$25,000 Light the Night Sponsors	\$10,000 Platinum Sponsors	\$5,000 Gold Sponsors	\$2,500 Silver Sponsors
Name & Logo on Banner	✓	✓	✓	✓	✓	✓
Branded Christmas Tree	✓	✓	✓	✓	✓	✓
Name & Logo on Event Materials	✓	✓	✓	✓	✓	✓
Name & Logo in Noah Navigator	✓	✓	✓	✓	✓	✓
Tickets to Event	UP TO 100	UP TO 50	UP TO 30	20	15	8
Logo on Event Website	✓	✓	✓	✓	✓	✓
Recognition on Pre-Event eBlasts	ALL E-BLASTS	3 E-BLASTS	2 E-BLASTS	2 E-BLASTS	1 E-BLASTS	
Social Media Posts (CAN PICK CHANNEL)	5	4	3	2	1	
Branded Display Area	CANDYLAND	STAGE	RGB TREE	LIGHT TUNNEL	SHARED ATTRACTION	

Additional opportunities are available.

Customized packages can be created for sponsors of \$500 or more.



ABOUT NOAH HOMES

Noah Homes is leading the way into the future for people with intellectual and developmental disabilities, and their families. As a nonprofit since 1983, we have been pushing the boundaries of innovative residential care, advocacy, and collaborative services. Our best practice model is now recognized internationally and we'd love to let the world know that you are supporting us in our mission to provide housing and care for the most vulnerable among us.

Learn more at NoahHomes.org

WHY SPONSOR?

By becoming a sponsor, you help us create lifelong homes for people in need, job opportunities, inclusive communities, and much more! In the U.S., over 850,000 people with intellectual and developmental disabilities live with an aging caregiver, often dealing with their own age-related health challenges. Older adults are also the fastest growing segment of California's homeless population, with nearly half of unhoused older people experiencing their first episode of homelessness after age 50.

In addition to supporting Noah Homes in providing more housing and choices for those in need, our sponsors also benefit from reaching hundreds of thousands of people in the San Diego community and beyond through our social posts, e-newsletters, printed magazines, media, events throughout the year, and many more opportunities that can be customized to fit your goals and budget.

